NAME _____ DATE _____

Unit 12

Lesson 12.2 – Careers in SEM

Careers in SEM

STUDENT ACTIVITY

Instructions

Review Nike's job posts website at http://www.nike.com/nikebiz/nikebiz.jhtml?page=30 *and spend some time reviewing some of the job opportunities being offered. After reviewing a minimum of five different postings, select a position of interest to you.*

Consider your personal skills and qualifications and match them with the Nike position that interests you most. Using the description of the position from nikebiz.com, conduct a self assessment and analyze whether or not you could be a future candidate for a similar job. Write a brief summary of your thoughts using the questions below to guide you. Attach a print out of the position with your report.

1) What category was the position posted (finance, marketing, retail etc)?

2) What is the job title?

3) What responsibilities does the position entail?

4) What qualifications are required for the job?

6) What appeals to you most about this job?

7) Why do you think you could be successful in this capacity?

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