

**Unit 12****Lesson 12.4 – Cover Letter & Resume**
Careers in SEM**STUDENT ACTIVITY****Instructions (Part one):**

A number of excellent resources exist online for job seekers hoping to gain employment in the sports and entertainment industry. While utilizing skills like networking, making yourself marketable and the development of your own personal brand will provide the best opportunities for advancing your career, the Internet can help provide awareness of job opportunities.

Some examples might include:

- 1) *Monster.com*
- 2) *<http://www.nikebiz.com>*
- 3) *<http://www.entertainmentcareers.net>*
- 4) *Careerbuilder.com*
- 5) *<http://www.corporate.disney.go.com/careers>*
- 6) *<http://www.teamworkonline.com>*
- 7) *<http://www2.ncaa.org/portal/employment>*

In part one of this assignment, visit one of the websites mentioned above and find a job posting that you might someday have some interest in pursuing as a career. On a separate sheet of paper, write down the job description, required skills and why the position appeals to you. Then, make a list of three (3) things you can do NOW to begin preparing for a position like this so when the time comes, you will have taken the steps necessary to become more qualified for the job and created a way to distinguish yourself from your peers.

Activity Instructions (Part two):

After visiting the sites above, try to find other sports and entertainment related career sites that post available jobs. List three (3) different websites below and include a sample of a job position you found on the site.

1)

2)

3)